

LRN Logistics Dissertation Awards 2010





The 2010 Dissertation Awards are open to students based at UK and Republic of Ireland universities whose dissertations have been examined and passed during the calendar year 2009. No more than one submission per named degree course should be submitted and resubmissions will not be accepted.

For the purpose of the Dissertation Awards, logistics is defined as:

The management, planning, implementation and control of the efficient and effective procurement, movement and storage of goods (materials, parts and finished product inventory) and services and the related information flows between the point of origin and the point of consumption in order to achieve cost-effective customer satisfaction. All organisations, whether commercial companies, public sector organisations and aid charities, have a logistics/supply chain management activity.

The criteria for assessing dissertations are detailed below. In particular, the panel will be looking for the development/demonstration of analytical and problem solving skills.

ASSESSMENT CRITERIA

Project Objectives

- clearly stated
- intellectually challenging and of practical relevance

Project Plan/Research Design

- appropriate to project objectives
- rationale and account of methodology given
- research methods assessed, eg for reliability and validity

Literature Review

 demonstrates familiarity with and critical appreciation of relevant literature; bibliography complete

Data Collection and Analysis

- extent of primary and secondary research
- data relevant to objectives
- quality/depth of analysis

Conclusions and Recommendations

- conclusions persuasive, supported by evidence
- recommendations practical, novel

Presentation

- use of English (grammar, spelling, punctuation) consistency in referencing; clarity of layout
- use of summaries, tables, diagrams

Internal Consistency

- continuity of argument
- conclusions related to objectives

Integration of Academic Knowledge

links established between empirical research and existing theory

Originality/Initiative

- originality of thinking
- level of critical and self-critical awareness

The Award: The successful students will receive a personal cheque and certificate at the Conference Dinner.

Submissions should be sent to: Sarah Skinns, Account Executive, The Chartered Institute of Logistics and Transport (UK), Earlstrees Court, Earlstrees Road, Corby, Northants NN17 4AX Tel: 01536 740161 Fax: 01536 740101 Email: sarah.skinns@ciltuk.org.uk

