

Publication List of Dr Claudia-Maria Wagner

Introduction

Claudia has published articles in several peer-reviewed logistics and transport journals and presents regularly at prestigious academic conferences. Her current research deals mainly with the role of ICT in the design of sustainable supply chain configurations.

The following publications are categorised as:

- Peer-Reviewed International Journal Articles
- Peer-Reviewed Conference Papers
- Reports
- Book Chapters
- Articles in Professional Magazines

Peer-Reviewed International Journal Papers

“Supply Chain Management Diffusion Among Firms in the Republic of Ireland” (with Sweeney, E. and Huber, B.), *International Journal of Logistics: Research and Applications*, Vol. 11, No. 4, 2008.

“B2B eMarketplaces in the Airline Industry: A Tool for Competition, Cooperation and Enhanced Efficiency in a Volatile Business Sector” (with Smyth, A.), *Transportation Research Record*, 1951, 60-68, 2006.

“E-Procurement in the Aviation Industry: Value Creation Potential of B2B E-Marketplaces” (with Huber, B., Sweeney, E., Smyth, A.), in: *Trasporti Europei, Quarterly Journal of Transport Law, Economics and Engineering*, 24, 24-30, 2005.

“B2B E-Marketplaces in the Airline Industry: Process Drivers and Performance Indicators” (with Huber, B., Sweeney, E., Smyth, A.), *International Journal of Logistics: Research and Applications*, 8 (3) 283-297, 2005.

Peer-Reviewed Conference Papers

“An analysis of freight logistics requirements for the island of Ireland” (with Sweeney, E., Ryan, C., Evangelista, P.), Logistics Research Network Conference, Cardiff, September 2009, forthcoming.

“Digital Supply Chains: Towards a Framework for Software Distribution” (with Ryan, C., Sweeney, E., Esposito, E., Evangelista, P.), Annual Conference of International Purchasing and Supply Education and Research Association (IPSERA), European Business School (EBS), Wiesbaden, Germany, 2009.

“Supply chain management diffusion among firms in the Republic of Ireland”(with Sweeney, E., Huber, B.), Annual Conference of the Logistics Research Network (LRN2007), University of Hull, September 2007.

“Business-to-Business E-Marketplaces as Extended Media in the Procurement Supply Chain of Airlines: A Tool for Competition, Partnerships and Enhanced Performance” (with Smyth, A.), 11th World Conference on Transport Research, University of California, Berkley, June 24-28, 2007.

“B2B eMarketplaces in the Airline Industry: A Tool for Competition, Cooperation and Enhanced Efficiency in a Volatile Business Sector” (Smyth, A.), Transport Research Board, Washington D.C., January 22-26, 2006.

“Strategic Use of B2B e-Marketplaces in the Airline Industry: An Investigation into Competitiveness in a Volatile Business Sector” (with Sweeney, E., Smyth, A.), European Transport Conference, Strasbourg, Oct. 3-5, 2005.

“A New Hub in the Aviation Industry: Towards an Integration of B2B e-Marketplaces in the Airline Industry” (with Sweeney, E., Smyth, A.), in: Proceedings of the IPSERA Conference, Catania, Italy, April 4-7, 2004.

“B2B e-Marketplaces in the Procurement Supply Chain of Airlines: A Strategic Concept for the Future?” (with Sweeney, E., Smyth, A.), Logistics Research Network Conference, Dublin, September, pp. 526-534, 2004.

“A Multi-Criteria Approach to the Evaluation of Aviation e-Marketplace Portals” (with Sweeney, E., Esposito, E., Evangelista, P., Mastroianni, M., Passaro, R.), Logistics Research Network, Annual Conference, Dublin, September 8-10, 2004.

“The Impact of B2B e-Marketplaces in the Procurement Supply Chain of Airlines” (with Sweeney, E., Smyth, A.), Annual Conference of the Irish Academy of Management, Trinity College Dublin, September 2-3, 2004.

“A New Hub in the Aviation Industry: Assessing the feasibility of Business-to-Business (B2B) digital marketplaces as extended media in the procurement supply chain”, Logistics Research Network Conference, Birmingham, September, 2002.

Reports Published

InterTradeIreland, IBEC/CBI, WSP, NITL, Pantrak, (2008), Freight Transport Report for the Island of Ireland.

Chapters in Books and Books Published

“Innovation Cycle Management of Digital Supply Chains” (with Ryan, C.), Chapter 13 in Sweeney, E. (ed.) *Supply Chain Management and Logistics in a Volatile Global Environment*, Dublin: Blackhall Publishers, 2009, forthcoming.

“E-Business and Supply Chain Management” (with Huber, B.), Chapter 14 in Sweeney, E. (ed.) *Perspectives on Supply Chain Management and Logistics – Creating Competitive Organisations in The 21st Century*, Dublin: Blackhall Publishers, pp. 235-248, 2007.

Publications in Professional Magazines

“The Transformation of the Software Supply Chain: Challenges for Digital Software Distribution”(with Ryan, C.), *Supply Chain Perspectives*, 10, 1, pp. 18-23, 2009.

“B2B e-Marketplaces in the airline industry: a study on process drivers and performance indicators”(with Huber, B., Sweeney, E.), *Logistics Solutions*, 9, 1, pp. 22-26, 2006.

“Air Transport in the Republic of Ireland – Part Two” (with Smyth, A., Shirin, S.), *Logistics Solutions*, 8, 2, pp. 15-20, 2005.

“Towards an integration of e-Marketplaces in the airline industry: an outline of IT developments, procurement needs and e-Marketplace benefits”, *Logistics Solutions*, 5, pp. 12-21, 2003.

“E-Business in the Airline Industry – The Third Revolution?”, *Logistics Solutions*, 2, pp. 26-28, 2001.

“The Third Revolution in Aviation: Assessing the impact of B2B e-Marketplaces in the Procurement Supply Chain”, *International Purchasing and Supply Magazine*, 4, pp. 5 – 6, 2001.