

LOGISTICS IRELAND 2009
Crowne Plaza Hotel, Dublin-Northwood, Tuesday 20th October 2009

Logistics Ireland, now in its 11th year, is Ireland's premier event in the logistics/supply chain management (SCM) calendar. The 2009 event will introduce delegates to key emerging trends in the field. The theme of the conference is 'Supply chain management in a volatile global economy'.

An Unrivalled Opportunity to Meet YOUR Target Audience

Logistics Ireland welcomes 200 strategic decision-makers from throughout the island. The audience includes: Managing, Financial, IT and Supply Chain Directors, as well as Logistics, Materials, Purchasing Managers, etc from SMEs and Multinationals, across a wide range of sectors, in addition to key policy makers from throughout the island of Ireland.

The focus of Logistics Ireland 2009 is on the achievement of competitiveness through the effective application of contemporary SCM and logistics thinking. The recent economic volatility has provided a fresh impetus in terms of building the necessary supply chain strategic capability in a proactive and focused manner.

Learn about the critical role of SCM in addressing the challenges presented by the current economic environment, how to implement practical supply chain and logistics solutions with a view to cutting costs and improving service and how to manage the supply chain change process

Top Class Key Note Speakers include:

- **Prof. Martin Christopher**, Emeritus Professor of Marketing and Logistics, Cranfield School of Management, Cranfield, UK
- **Prof. David Grant**, Professor of Logistics and Director of the University of Hull Logistics Institute (UHLI), University of Hull, UK
- **Declan Kearney**, Managing Director, Supplier Force
- **Pearce Flannery**, Pragmatica
- Expert Panel Q&A Session chaired by **Ingrid Miley**, Industry and Employment Correspondent, RTE

Logistics Ireland 2009 is offering a range number of excellent **sponsorship opportunities** at this event to help meet your target audience and develop your business.

Sponsorship of the Conference Programme €1500

Sponsor Logo and half page full colour advertisement in conference programme provided to the media, 200 delegates and speakers. 2 complimentary delegate passes are included in the package.

Sponsorship of Delegate Cases €3000

The sponsor's logo will be carried in one colour on the delegate cases – 200 cases will be provided to media, delegates and speakers at the conference. One brochure/one piece branded merchandise inserted in delegate bags & 3 complimentary delegate passes are included in the package. Sponsor logo and profile displayed on website.

Coffee Break Sponsor €750

Sponsor name printed in conference programme and logo and profile displayed on conference website. Sponsor pop-up stand displayed and brochure and/or branded merchandise distributed at coffee docks. 1 Complimentary delegate pass included.

Conference Day Lunch €3000

Sponsor logo printed on menu cards for 200 delegates. Sponsor name printed in programme and profile and logo on conference website. One piece of branded material placed on dining tables. Sponsor pop-up stand displayed in restaurant. Package will include 2 complimentary delegate passes.

Inserts in Delegate Cases €250

One piece of promotional material will be inserted in the delegate case, e.g. pen, key ring, brochure (not more than 10 pages).

Logistics Ireland Sponsorship Booking Form

Organisation: _____

Contact Person: _____

Billing address: _____

Contact Tel Nr: _____

Contact email: _____

Area of Sponsorship: _____

Special Requirements: _____

Signature: _____

Date: _____

IMPORTANT: Full payment of all sponsorship fees is due by **Friday, 9th October 2009**. Failure to meet this deadline will result in your sponsorship being cancelled.

Please note that all prices are exclusive of VAT at 21.5%.

Please complete and return to **NITL**, Department of Transport Engineering, Dublin Institute of Technology, Bolton Street, Dublin 1

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