

NITL, Nike and other logistics specialists to speak at Zetes Open Day

The Zetes Open Day, which takes place on June 1, is a major conference and networking event. It offers delegates a unique opportunity to learn from European industry innovators about optimising the supply chain to cut costs and become more profitable and competitive.

Leading supply chain academics, consultants and pioneering end-users from across Europe will share their insights at a unique event which brings together the brightest minds in retail, logistics and manufacturing.

Keynote speakers at the event include:

Edward Sweeney, director of learning, National Institute for Transport and Logistics (NITL)

Sweeney, who is director of learning at the NITL, Ireland's centre of excellence in logistics and supply chain management (SCM), is well known as an expert in his field. His most recent book, *Supply Chain Management and Logistics in a Volatile Global Environment*, explores the role of SCM in addressing the challenges posed by the economic turbulence of recent years.

At the open day, Sweeney will discuss why investment in supply chain-enhancing technology is central to a sustainable, competitive business.

Johan Veestraeten, global logistics director, Nike

Veestraeten will share a case study illustrating how Nike has implemented voice-directed working in a

number of its distribution centres globally, and the benefits this has delivered.

Most recently, Veestraeten implemented voice-picking in China to help improve traceability, accountability and standardised processes within the warehouse. This was achieved in addition to significant improvements to accuracy, labour productivity and operational agility to manage demand fluctuations.

Pat McGarry, logistics director, Henderson Group

McGarry will explain why Spar Group has nominated Zetes as one of its global technology partners, following an overhaul of its entire logistics operation.

Feedback from delegates at Zetes' recent Wireless Futures event:

■ 'a very well presented and focused day'

■ 'great update on mobile technology within a logistical context'

■ 'very, very good!'

The Zetes open day is a complimentary event, including a full conference pass, networking lunch with guest speaker and a mobile solutions exhibition. It takes place on June 1 at the Blanchardstown Crowne Plaza, Dublin 15.

For the complete agenda and to RSVP, please contact Eva Birdthistle at ebirdthistle@ie.zetes.com

To find out more about Zetes, go to www.zetes.ie

